# Theme 4: Technology Transfer and Outreach

**Jennifer Mahoney** 



**Summary and The Way Forward** 

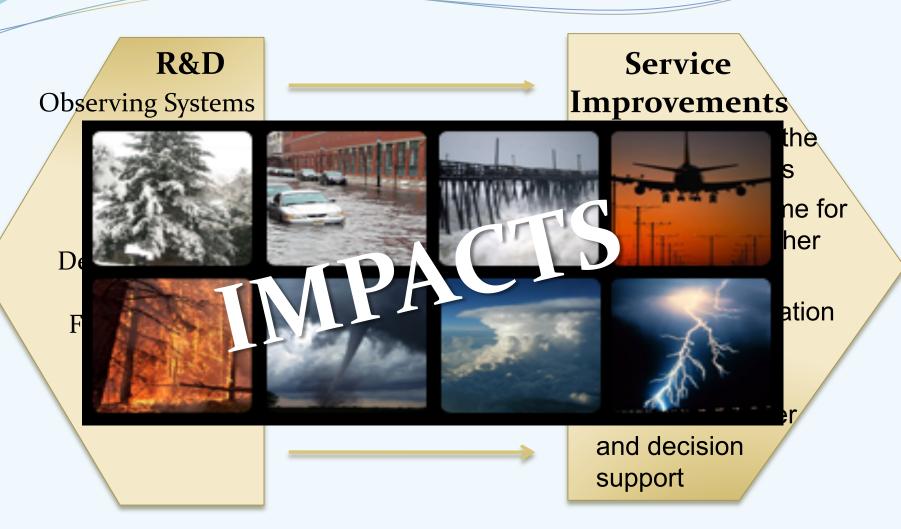


## NOAA Goals for Weather and Water Services

To monitor, enhance and deliver environmental information, science and services to save lives, protect property and support environmental stewardship.

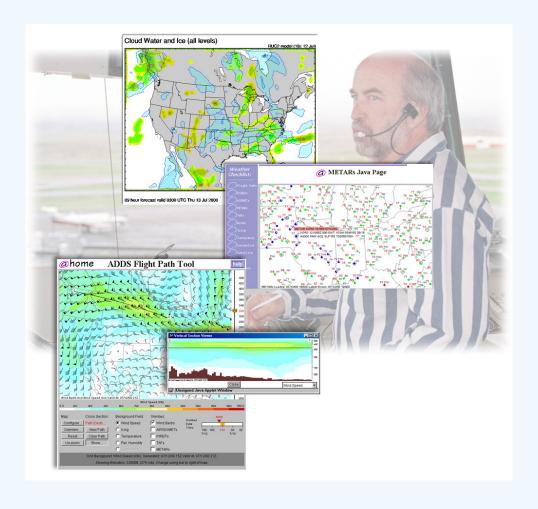


#### **Review**





### The Way Forward

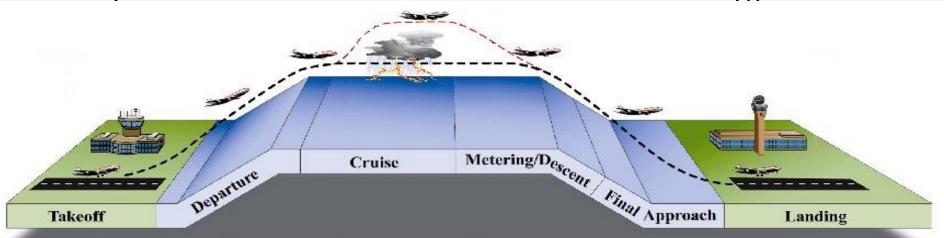




# Improving and Integrating Weather Information into Operational Decisions

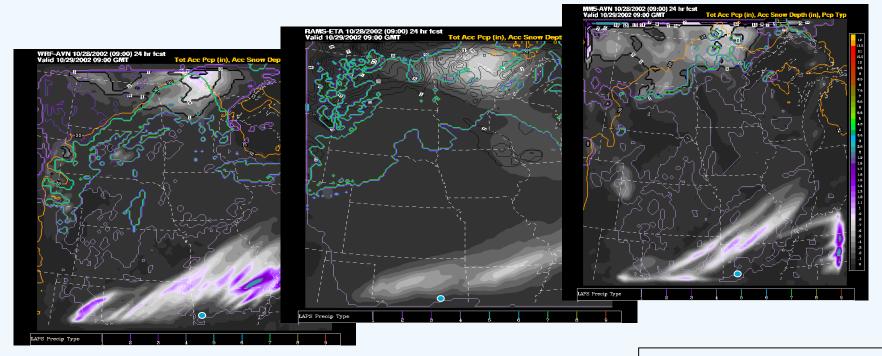
NOAA Next Generation Air Transportation System (NextGen) Program

- Forecast quality measures in context of user decisions
- Information systems with targeted forecaster input
- Improved science and modeling technology
- Sophisticated net-enabled information technology services





# Deploying New Models and Prediction Techniques



Probability Generator

**Economic Cost/Loss Models** 

Forecast for Springfield, MO:

79% chance of 1 mm 36% chance of 10 mm

100% chance T > 32F

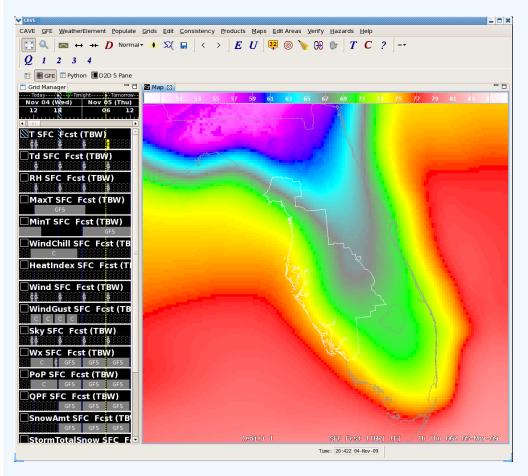
\*Poster



Yes or no



### **Improving the Forecast Process**



- Improved information and display systems
  - AWIPS Evolution (II)
  - Next Generation
     Graphical Forecast Editor
     (GFE)
  - Thin clients for AWIPS II
- Weather information with targeted forecaster insight and adjustment

\*Poster





# Supporting Emergency Response Decisions

Geo-Targeted Alerting System (GTAS)





Prototype of the latest developments in plume modeling, high resolution weather models, and network enabled



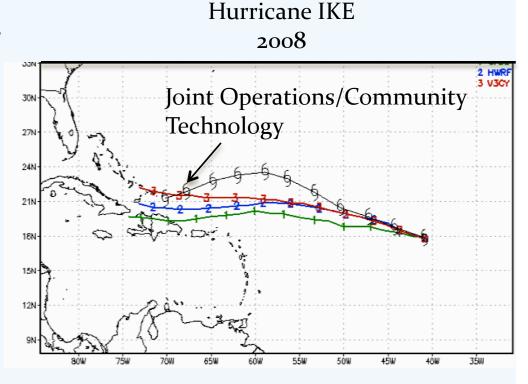






### **Improving Hurricane Forecasts**

- Creating a framework for scientific collaboration
- Joining community research with forecast operations
- Facilitating the transfer of research to operations





## Embarking on a New Era of Renewable Energy Technologies

Wind Energy

- Renewable energy advancements
- Enhanced observing networks
- Improved high-resolution numerical model wind, cloud, and solar forecasts





### Facilitating the Transition of Future Technologies

- Integrate research concepts with user and operational needs
  - Hydrometerological Testbed
  - Hazardous Wx Testbed
  - Developmental Testbed
     Center \*Poster
  - Operational Proving Ground
  - Aviation Weather Testbed(s)
- Improving the Technology Transition Process





### **Accelerating Environmental Literacy**

- Building Partnerships
  - NOAA Interdisciplinary Scientific Environmental Technology Education Program (ISET) \*Poster
- Extending community outreach and education \*Poster
  - In house
  - On the road
- Transitioning technology to educational platforms
- Using the latest gaming technology (Virtual Worlds) to provide interactive learning tools





### **Impacting NOAA**

- Better use of weather information resulting in more efficient operational decisions
- Improved delivery of weather information to users
- Increased lead-time for weather warnings
- Increased forecast accuracy
- Improved predictability of onset, duration, and impact of hazardous and severe weather events
- Reduced weather forecast uncertainty





### **Awards**

AWIPS	
1999 DOC Gold Medal	GPS-Met
2004 DOC Bronze Medal	2006 DOC Gold Medal
FX-Net	1998 National Partnership "Hammer" Award for
2005 NIFC Honor Award	Reinventing Government
2007 Certificate of Recognition by the Director	TAMDAR
of the NWS	2005 NASA Aviation Safety and Security Program
FXC	Award
2006 Bronze Medal [VACT]	2005 NOAA Research Employee of the Year
National Weather Association (NWA)	RUC
Aviation Forecasting Award [TMU]	1998 DOC Bronze Medal
GFE	2005 OAR Research Paper of the Year
2003 DOC Bronze Medal	2007 OAR Research Paper of the Year
2009 NOAA Technology Transfer Award	RSA
ADDS	2005 NOAA Technology Transfer Award
2000 Government Technology Leadership Award	PADS
Wind Profiler	2008 NOAA Technology Transfer Award
1993 the DOC Gold Medal	Virtual Worlds
1993 NOAA Technology Transfer Award	2009 listed in Government Computer Week "Fed
1992 Federal Laboratory Consortium Award for	100"
Technology Transfer	Science on a Sphere
1998 National Partnership "Hammer" Award for	2005 Patent
Reinventing Government	One of Time Magazine's Best Inventions of 2006





#### **Customers and Collaborators**





### Questions